

Annex A: Business Innovations Generator (BIG) January 2023 Cohort

Company Name	Description	Category
1°N - CUSTOMIZED SATELLITE EDUCATION AND LAUNCHING SERVICE	The first company in Southeast Asia that provides one- stop design, manufact, and launch services of small- sized satellites.	SpaceTech
Auptimate	An online platform making it easier for Professional Investors to design, launch and operate market-leading investment vehicles.	Tech/Sustainability
BRB SELF CARE	A holistic mental healthcare solution provider for individuals and corporate settings. BRB Self Care revolutionises mental healthcare by providing end-to- end digital mental health solutions that is personalised, accessible and affordable.	HealthTech
Cineaste.Asia	Changing the game of movie ownership by making it accessible to everyone. Anyone can buy tokens during drops, the person instantly own rights in the movies and directly support favourite directors and titles. At the same time, Filmmakers receive direct financial benefits and fan community is established.	Lifestyle
Co-Lab	A one-stop lab test solution for all food companies. Through collaborations with 20+ lab partners, Co-Lab provides quick and affordable lab tests according to the requirements of food companies.	Manufacturing
Crater Merch	An end-to-end merchandising platform for micro- influencers/social organisations to connect with independent creators to create exclusive merchandise easily.	Sharing Economy
DDIY	A trusted home concierge subscription service that uses technology to deliver a full suite of in-home services, retail products and lifestyle experiences into homes.	E-Commerce/ Lifestyle
DeMys	A platform to help students avoid last minute work by starting on their assignments early.	EdTech



DigiAlly	A Singapore based fintech company certified by SFA that supports SME lenders and fintech players for better decision-making by providing trust score to SME.	FinTech
Doozy Robotics	A robotic material movement company that helps logistics, industries, manufacturing, healthcare, etc. and to disrupt indoor and outdoor material movement with its unique AI Vision powered economical autonomous robots that's one-fourth of our competitors pricing and with payload options up to 2000 Kg.	Robotics/ Automation
Feeveo	Solving Long Neglected Problems in the Food & Agriculture Industry with robotics and automation solutions.	Robotics/ Automation
Flint	Builds paper-thin batteries that are rechargeable, fully biodegradable, and two times cheaper than existing Lithium batteries.	Manufacturing/ Sustainability
Foot Hero	App based fully-customised insole solution at a fraction of the price.	HeathTech
FrontHAUS	A digital hybrid platform providing immersive solutions for event organising teams to better engage with their audiences through interactive means.	Event Tech
Gnome Pets	A startup that aims to provide consumers with online access to a customised pet meal topper.	Petcare
Greenie Web	A startup that decarbonises websites. Greenie Web's mission is to build the Green Internet by empowering governments and corporates in their digital decarbonization journey.	ClimateTech/ Sustainability
Hust	A Gen-Z Talent-Matching Platform that aims to bridge the college-to-career transition. Hust connects tertiary students with businesses for paid and professional development opportunities, while providing businesses with an outsourcing solution.	EdTech/ Professional Development
Krak.	A startup that aims to bring the joys of crispy beancurd skin chips to the everyday life of consumers.	Food Manufacturing, F&B
Miea Health	A remote monitoring service for hypertensive and diabetic patients. Miea Health uses conversational AI and NLP to nudge behaviours and is integrated into	HealthTech/AI



	patients' social messaging platform to connect patient, caregiver and doctor for early intervention.	
Really Food	Plant based Asian Cuisine.	FoodTech/ Manufacturing, F&B
Scribe	Provides an escrow-like services for businesses engaging in frequent high value transactions, ensuring that the interests of all parties are fulfilled. Scribe aims to remove trust from the equation from these transactions, allowing businesses to explore more opportunities with lesser risks.	PropTech
SimplyGood	Produces eco-friendly home cleaning and personal care products that eliminate single-use plastics and reduce home carbon footprint.	Manufacturing/ Sustainability/ Personal Care
Sports Titan	A one-stop e-commerce sports and wellness market to promote sports learning & cultivate healthy lifestyle. Sports Titan curates and brings together quality sports packages, qualified coaches, accessible facilities and sports equipment.	E-Commerce/ Lifestyle
Slashie.sg	An online networking application that matches mentors and mentees alike together, enhancing and empowering the mentoring experience. Slashie looks at mentoring beyond your career, but for life, passion, and to live a life of purpose.	EdTech/ Professional Development
The 100 Club	Runs masterminds to support a private network of founders.	Community/ Networking
The Ubuntu Space	Bridges users to their personal growth and organisation's outcomes by unlocking the potential of individuals and removes barriers in collective work.	Community/ Networking
Wealth Tech	Empowers wealth management and financial advisory firms to better serve their customers.	FinTech
WeavInsight	A new easy-to-implement data collection system that will change the way financial institutions evaluate and benchmark ESG performance.	FinTech
Whyre Technologies	A rapidly expanding startup within the smart transport industry.	TransporTech



Wingmate	Eliminates the awkwardness, anxiety, and inauthenticity of online dating by empowering users to find love with	•
	the help of a friend.	Lifestyle