

WHERE DIVERSITY

gii
Global
Innovation
Immersion

A 3-month overseas internship with
high-growth innovative companies
across the globe

MEETS
INNOVATION



Institute of
**Innovation &
Entrepreneurship**

OUR FLAGSHIP – GLOBAL INNOVATION IMMERSION PROGRAMME



Year 1 – Year 4 SMU Full Time Undergraduates

Open to students from all faculties

Must be returning for at least 1 semester of study



May – August Annually

Students intern for min. 12 weeks



US: San Francisco, *New York, Boston, Boulder*

China: Beijing, Shanghai, *Hangzhou*

Southeast Asia: Jakarta, Bangkok, Manila, Ho Chi Minh City, *Yangon*

HANDS-ON CURRICULUM TO INSPIRE ACTION



Bootcamp & Language Classes

Comprehensive pre-internship training and language classes



Experiential Learning

Work alongside founders and industry experts



In-Country Mentorship

Be coached by industry titans in-country



You Network, We Pay

Find ways to make friends with the rainmakers in town, we'll pay for your coffee

OUR NETWORK OF RECRUITING PARTNERS

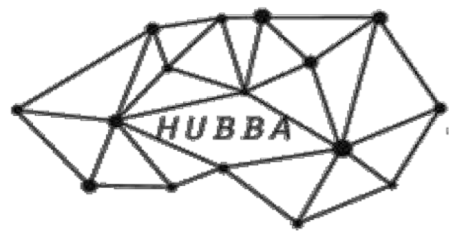
ALPHA JWC
VENTURES



Grab



JUST
CO



DIGITARAYA
Powered by: Google Developers
Launchpad



fabelio



B I T S OPTIC



FEATURED ROLES



Software Engineer

- Developers to build web & mobile applications
- Work closely with other developers and designers
- Must be able to write clean & reusable code & libraries



Digital Marketing

- Role to identify, evaluate and define content and media to engage target segment
- Plan, execute and measure performance of marketing campaigns
- Familiar with digital marketing tools (SEO, Social Media etc)



Business Development

- Assist with market expansion
- Market analysis & insights
- Plan strategies for expansion
- Work with operations to develop execution plans



Data Analyst

- Interpret data, analyse results using statistical techniques to provide reports
- Develop and implement databases, data collection systems that optimize statistical efficiency & quality
- Identify, analyse, and interpret trends or patterns in complex data sets

Other roles include (but not limited to): Community & Partnership, Investment Analyst, Project Management, Corporate Communications

LEARNING HOW TO LEARN : PRE-INTERNSHIP TRAINING

Skillsets

1. Digital Marketing Track

Gain proficiency in digital marketing tools, including HubSpot, Facebook, Google Analytics

2. Business Analytics Track

Confidently make data-driven decisions, drawing on multiple sources to present a holistic picture

3. Technology Track

Equip yourself with knowledge on the latest programming languages, libraries, and frameworks that startups use

Mindsets

Soft Skills

Be introduced to various forms of problem-solving and collaboration methodologies e.g. Design Thinking,

Language & Culture

Conversational Language

Learn the basics in order to converse & get your way around + understand the cultural differences of each city

YOU NETWORK, WE PAY

We'll teach you how to find and reach out to people to have coffee chats.

We'll show you how to structure conversations during those coffee chats.

Best of all, we'll pay for your coffee.
(SGD\$100/student)

If you were to return to the city 6 months later, how many people can you call on for coffee?

First 80 applications for GII 2020 will be able to attend an exclusive LinkedIn Training cum Site Visit @ LinkedIn's Office on 16th Oct 2019.



PROGRAMME TIMELINE

Month	Phase
October 2019	Application Opens for GII 2020 Closing date – 25 Oct 2019
End November 2019	First round of selection Candidates moving to next round will be asked to submit additional documents *Students admitted will be given a chance to select top 3 companies of their choice according to the destination they have been assigned to.
Mid December 2019	Admission of students into programme *There will be penalty policies in place should students withdraw after cut-off date
January – February 2020	Company placements & interviews (virtual)
January – March 2020	Bootcamp Training
End February 2020	All placements to be finalized
May – August 2020	GII Commences

FINANCIAL SUPPORT (REIMBURSED POST-GII)

S/N	Destination	Description (12 Weeks)	Total Amount
1	USA	Travel Cost – 70% of Airfare (\$1500) 70% of Visa (\$2000) Cost of Living Allowance : \$450 x 12 weeks	S\$7850
2	China	Lump sum travel allowance - \$600 Cost of living allowance - \$3400	S\$4000
3	Southeast Asia	Lump sum travel allowance - \$600 Cost of living allowance - \$3400	S\$4000

OTHER SCHOLARSHIPS & FINANCIAL SUPPORT AVAILABLE

AMCHAM GLOBAL INNOVATION IMMERSION AWARD



- Offered to students going to USA
- AmCham will annually award **6** AmCham GII Scholarships of **S\$4,000 each**

ANDY CHUA & FAMILY CHINA INNOVATION IMMERSION AWARD

- Offered to students going to China
- Annually award **6** AmCham GII Scholarships of **S\$1,500 each**

INDUSTRY PREPARATION FOR PRE-GRADUATES PROGRAMME (IPREP)



- Offered to ICTM students going for overseas internships
- Funding support from IMDA includes Cost of Living Allowance (COLA) and airfare capped at **S\$8500** per student

OTHER SCHOLARSHIPS & FINANCIAL SUPPORT AVAILABLE

POST – SECONDARY EDUCATION ACCOUNT

- Applicable for Singaporeans going for approved undergraduate programmes
- Administered by SMU Office of Finance

SMU Overseas Student Programme Loan



- Applicable for Singapore citizens
- Maximum quantum for overseas internship per student is **S\$11,500**
- Loan is interest free if paid back within years of education in SMU
- Administered by Centre for Student Financial Assistance

ELIGIBILITY & REQUIREMENTS FOR GII

- Programme is open to all full-time SMU Undergraduates
- Students are required to return after GII for at least one more semester of study
- Students are required to complete unbroken internship with companies during GII
- Attend all mandatory events, briefings & classes organized for GII
- Be a student ambassador for IIE in the following term (AY2019/2020)
- Students should possess interest in innovation and/or entrepreneurship
- Students should possess the maturity and adaptability to live and work independently in a foreign and fast-paced environment
- Might be other requirements from students to fulfil including reports/presentations post - GII

APPLICATIONS OPEN TILL 25 OCT 2019



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