

LEE KUAN YEW

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**GLOBAL BUSINESS PLAN COMPETITION**

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ADDRESSING CHALLENGES OF THE 21ST CENTURY

**Student Venture Capital Associates Programme**

**Information Session**

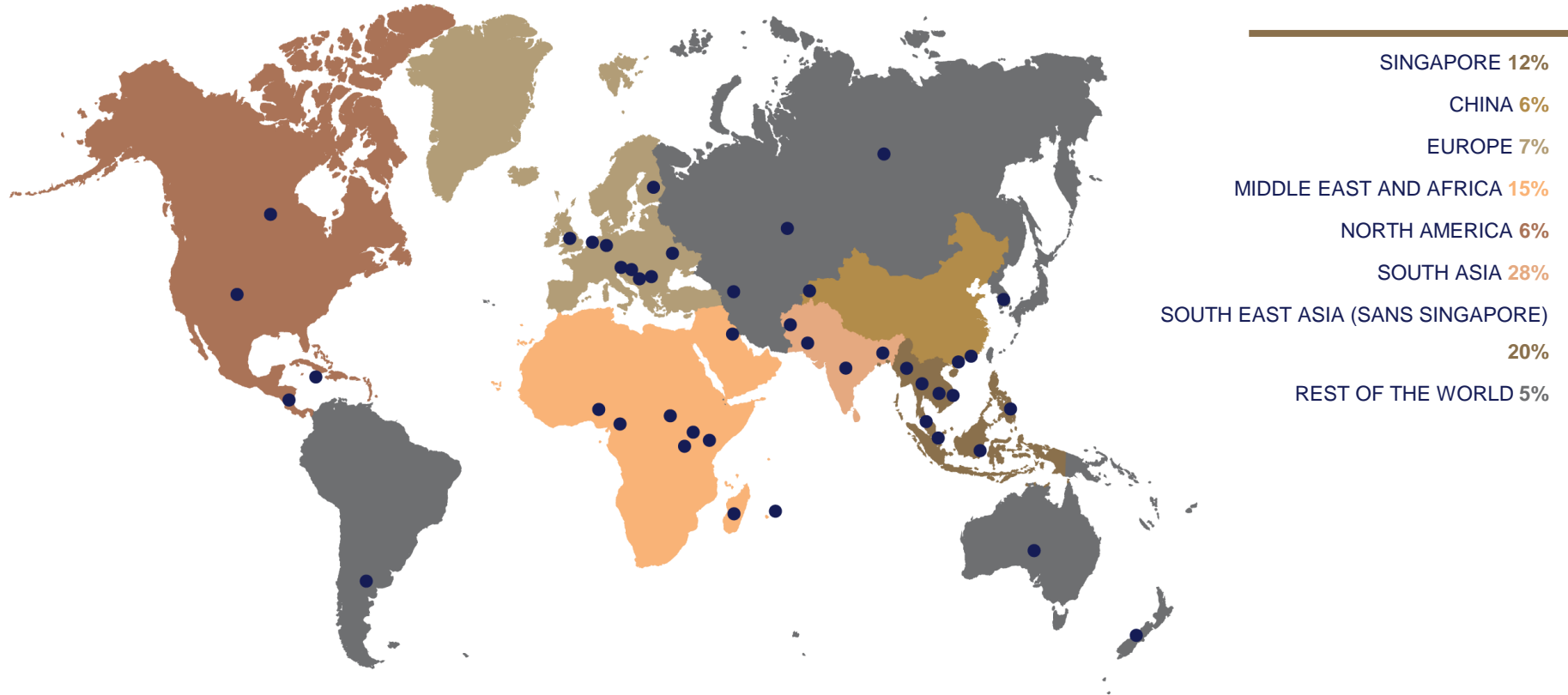
**3<sup>rd</sup> Feb 2017**

# THE COMPETITION

# BACKGROUND

1. In 2000, the late Mr Lee Kuan Yew lent his name to SMU to create a startup competition targeting university students
2. Since 2001, this competition has been running biannually
3. The competition aims to inspire student entrepreneurs to develop innovations that aim to solve big problems and change the world for the better

# HISTORICAL PARTICIPATION



# SMART CITY THEME

This year, participants are invited to propose innovative products and services that address the opportunities and challenges a smart city faces in a connected world in the following areas:

**HEALTH**



**LIVING**



**MOBILITY**



**SERVICES**



# KEY DATES

MILESTONES	DATE
LAUNCH OF THE COMPETITION	MONDAY, 20TH MARCH 2017
SUBMISSION DEADLINE	FRIDAY, 16TH JUNE 2017
ANNOUNCEMENT OF FINALISTS	FRIDAY, 14TH JULY 2017
ACCELERATION PROGRAMME FOR FINALISTS	MONDAY, 11TH SEPTEMBER – FRIDAY, 15TH SEPTEMBER 2017
FINALS (AWARDS PRESENTATION AND AFTER PARTY)	FRIDAY, 15TH SEPTEMBER 2017

# HIGHLIGHTS OF COMPETITION FORMAT

<b>ELIGIBILITY</b>	ALL UNIVERSITY STUDENTS, INCLUDING POST-GRADUATES
<b>THEME</b>	SMART CITY RELATED INNOVATIONS
<b>ACCELERATION PROGRAMME</b>	TEAMS WILL PARTICIPATE IN INTENSIVE STARTUP WORKSHOPS, ATTEND EVENTS FEATURING PROMINENT ENTREPRENEURS AND VENTURE CAPITALISTS IN ASIA, HAVE DIRECT ACCESS TO ACCLAIMED MENTORS AND VISIT KEY INNOVATION HOTSPOTS IN SINGAPORE ALL EXPENSES PAID: RETURN FLIGHTS, ACCOMMODATION, MEALS & TRANSPORT
<b>PRIZE</b>	UP TO S\$1 MILLION IN CASH PRIZES, INVESTMENT PRIZES AND IN-KIND PRIZES TO BE WON, AND THE ATTENTION OF THE INTERNATIONAL MEDIA

# KEYNOTE SPEAKER



Michael Seibel

CEO  
Y COMBINATOR



# JUDGE PROFILES



**SHIRLEY WONG**

**MANAGING PARTNER**  
TNF VENTURES

**BOARD MEMBER**  
INFOCOMM MEDIA  
DEVELOPMENT AUTHORITY OF  
SINGAPORE



**PROF LUI PAO CHUEN**

**ADVISOR**  
NATIONAL RESEARCH FOUNDATION  
SINGAPORE

**ADVISOR**  
MINISTRY OF NATIONAL  
DEVELOPMENT

**BOARD MEMBER**  
SINGAPORE TECHNOLOGIES  
ELECTRONICS



**JUSTIN KAN**

**PARTNER**  
Y COMBINATOR

# STUDENT VENTURE CAPITAL ASSOCIATE PROGRAMME

# OBJECTIVES

- Provide students with the skills required to evaluate a start-up for early stage investment by a VC
- Provide students with the experience of interacting with start-up founders
- Curate promising global university start-ups in the area of Smart City to participate in the LKY competition



**“ If you can’t INVENT the future,  
the next best way is to FUND it”**

John Doerr

Legendary Founding Partner of KPCB

# WHAT IS A SMART CITY STARTUP?

## PARKING



## DATA-DRIVEN URBAN PLANNING



## WASTE MANAGEMENT



## ENVIRONMENTAL/LOCATION SENSORS



## WATER SOFTWARE & ANALYTICS



## DISASTER MANAGEMENT

1concern ZENYSIS

## TRANSPORT/TRANSIT DATA



moovel

WhereIsMyTransport

ridlr

TRAFI

## SMART TRANSPORT (SHUTTLE/BIKE)



## CONNECTIVITY



## GRID/ENERGY



# Hyperloop



**The Hyperloop is go! SpaceX tests student pod designs that could make Elon Musk's vision for the future of transport a reality**

- Delft University: Highest Overall Score; Design and Construction Award
- Technical University of Munich (WARR Hyperloop): Fastest Pod Award
- MIT: Safety and Reliability Award
- University of Maryland (UMD Loop): Performance and Operations Award
- University of Wisconsin-Madison (Team Badgerloop): Pod Innovation Award
- rLoop (the only team unaffiliated with a university): Pod Innovation Award

# STUDENT VENTURE CAPITAL ASSOCIATES

## Roles & Responsibilities

- Source for prospective University start-ups around the World related to “Smart City”
- Perform due diligence
- Propose to the LKY Student Venture Associate Programme Office with a list of curated start-ups for invitation to LKY Competition Finals

## What do you get?

- Training & mentoring by Senior Venture Capitalists
  - Mr Han Sang-Uh, Senior Executive Director, Vertex Holding
  - Mr Jeremy Loh, Senior Vice President, DBS; Accelerator Mentor at DIG DBS Innovation Group
- Certificate of Completion
  - Completion of 8 courses
  - Present quality companies to Programme Office at the end of the course
- Best Lee Kuan Yew Global Business Plan Competition Student VC Award
  - For the student VC responsible for the highest number of startups invited to participate in the competition finals by the Programme Office

# Course Curriculum



Venture Capital  
Workshops



Mentorship



Networking Events



Pitch to Investment  
Committee



# COURSE SCHEDULE

Session	Date/Time	Venue
1	Mon, 27 Feb 7 – 8 pm	Executive Seminar Room 5.1 SMU Admin Building
2	Mon, 13 Mar 7 – 8 pm	Executive Seminar Room 5.1 SMU Admin Building (TBC)
3	Mon, 20 Mar 7 – 8 pm	ESR 5.1 SMU Admin Building (TBC)
4	Mon, 17 Apr 7 – 8 pm	ESR 5.1 SMU Admin Building (TBC)
5	Mon, 22 May 7 – 8 pm	ESR 5.1 SMU Admin Building (TBC)
6	Mon, 29 May 7 – 8 pm	ESR 5.1 SMU Admin Building (TBC)
7	Mon, 5 June 7 – 8 pm	ESR 5.1 SMU Admin Building (TBC)
8	Mon, 12 June 7 – 8 pm	ESR 5.1 SMU Admin Building (TBC)

# Chief Instructors



Han Sang-Uh

Senior Executive  
Director, Vertex  
Ventures



Jeremy Loh

Senior Vice  
President, DBS  
Venture Debt

# ELIGIBILITY

- The programme is open to all current tertiary students in Singapore (including postgraduate students)

# SELECTION CRITERIA

- Demonstrate knowledge and interests in
  - Entrepreneurship and/or
  - Venture CapitalPlease list relevant courses/programmes attended
- Statement of Motivation
  - Why are you interested?
  - What do you hope to get out of the programme?
  - Why should you be selected?
  - Anything else that the applicant deems important for the evaluation committee to know
- Be able to commit to >80% of the training sessions

# SELECTION PROCESS

- To apply, submit your CV and not more than 5 powerpoint slides describing your motivation to participate in this programme by 13<sup>th</sup> Feb to:
  - Angela Yong: [angelayong@smu.edu.sg](mailto:angelayong@smu.edu.sg)
- Shortlisted candidate will be invited for an interview on 16<sup>th</sup> Feb (pm)
- Successful candidates will be notified by 20<sup>th</sup> Feb

# Q&A