

ANNEX C: BUSINESS INNOVATIONS GENERATOR (BIG) AUGUST 2021 COHORT

Company Name	Founder(s)/Representative(s)	Description
Akadasia	Bhatia Neelesh Jaikishin	AKADASIA is a Singapore-based mission-driven EdTech startup that aims to Empower Educators Everywhere - from learning to earning.
Bluente	Daphne Tay	Bluente is the world's first business language learning mobile app with the mission to empower business communities internationally to achieve effective communication and connect with one another.
Bovem	Lydon Ong	Bovem is a premium men's grooming brand that specialises in below-the-waist care and hygiene. The goal is to build the quintessential lifestyle for men, starting from where it matters the most – the golden globes.
Coldcane	Julien Amet	Coldcane offers fresh sugarcane juice in vending machines enhanced by a proprietary mobile app and inventory management system.
Cosmiqo International Pte Ltd	Koh Niak Wu	Cosmiqo is an A.I.-enabled system-agnostic orchestration, optimization and visibility middleware for people and robot warehousing.
Deskpax	Lim Su Fern	Deskpax is a global booking platform to help remote or hybrid workforce book a conducive working space whenever they need it with flexible terms.
Evexia Collective	Rebecca Kane	Evexia Collective aims to rebrand mental health to be about mental fitness and help corporates support their employees triggered by mental health issues (e.g. anxiety, depression, stress disorders or burn out).
Floramis	Ojus Sharma	Floramis offers an integrated hardware and software solution for plant parents to maintain and make plant care more interactive.
FollowTrade	Roy Ling	FollowTrade is a social trading app with one community sharing and following each other's investment journey in a simple & engaging way.
GoHalfHalf	Krystie Ma	GoHalfHalf is a Social E-commerce Platform that provides access to group purchase services and products inexpensively with many other users through a on-demand crowd-source algorithm.
GoNsave	Maria Antonia Hoyos GutierrezZ	GoNsave is the first virtual advisor for low-wage workers to earn extra and reach financial well-being
Handprint	Simon Jan D Schillebeeckx	Handprint is on a mission to integrate positive impact into every business transaction. Handprint offers Impact as a Service by connecting companies to causes they and their customers care about.

HaruPlate	Irwin Tan	HaruPlate puts the "fun" in functional food for kids, delivering what the little ones need through all-natural, yummy and engaging products that create a lifetime of delicious experiences.
HeHealth	Lu Mei Ling	HeHealth is a mobile-centric, AI based solution that helps men to solve embarrassing health issues such as sexually transmitted diseases (STDs) and genital health problems anonymously.
Holo Data Security	Wang Yao Ping	<p>Holo Data Security focuses on providing truly end-to-end encryption (EE2E) solutions for enterprise users to protect and share their data in zero trust computing environment.</p> <p>Holo Data Security is a recent spinoff from the Secure Mobile Centre (SMC), School of Computing and Information System, Singapore Management University (SMU), with a mission of "using data security to protect and drive digital business and innovations".</p>
Immercion	Edward Sylvanus Iskandar	immercion connects new generations to the Great Books through gamified reading technology that immerses you in the story of the human experience.
Insect Feed Technologies	Sean Tan	Insect Feed Technologies is a biotechnology company that farms the Black Soldier Fly as a sustainable source of nutrition for the animal feed industry. It is currently focused on optimizing nutrition for the aqua feed sector and develops proprietary processing techniques for each phase of the Black Soldier Fly's development.
Ira Noah	Ahmad Syafik Jaafar	Ira Noah is a food technology startup that focuses on creating plant based meat products that constitute alternative proteins and dietary fiber.
JUN AND JUNG	Junsam Choi	Jun and Jung is an IoT-tech startup that uses Big Data, Machine Learning and AI technology to provide customers with values in Energy saving and Operation efficiency for the IoT products in operation.
K Hotel Group	Noel Neo	Singapore's largest lease and operate hotel company by number of locations.
Little Blossom	Gillian Choo	Little Blossom is Singapore's newest organic all-natural baby food brand, created to help young, busy parents find healthy food that is affordable & convenient for their little ones.
Load and Go	Bryan Koh	Load and Go provides end-to-end logistics solution for e-commerce companies that includes last-mile delivery, warehousing, inventory management, and more.
Locable	Abel Teo	Locable empowers individuals especially those in underserved communities to kickstart micro-

		businesses, and grow through a one-stop solutions portal.
MARK+	Lee Suling	MARK+ seeks to empower educators with an AI powered question bank with worksheet creation capabilities. The company automates the uploading and categorization of questions, and simplify the distribution of learning materials.
Mead It	Tan De Xun	Mead It is a local alcohol beverage startup that aims to create a premium floral-infused craft-brewed mead with natural flavoring for the adventurous and curious palates.
Meydou	Shuan Wu	Meydou is a B2B Software-as-a-Service for the F&B industry that helps to digitize work processes and provides meaningful data insights. By bridging the digital divide, Meydou enables every F&B business to focus on growing better and faster while at the same time, being operationally efficient.
Moto Square	Ng Pei Wen	Moto Square is a revolutionary motorbike bidding platform that allows users to place bids using the auction online so that there is transparency and a fair market price for motorbikes in Singapore.
Munin Space	Jorge Iglesias Garcia	Munin Space offers seamless end-to-end global remote asset monitoring using Space Tech.
Nervotec	Mary Grace Yeo	Nervotec is a frontier healthtech Software as a Service startup that provides video-based health monitoring and analytics solutions to businesses and governments.
Optimise	Mohammad Abdullah Bin Tariq	Complementing the emission reduction framework, Optimise provides an AI-IOT cloud platform that monitors, controls, and optimises energy assets while helping companies reap economic benefits. Optimise aims to work with companies to customise an emission reduction framework by considering the companies' unique operation chain and assets.
Playard	Trini Tan	Playard is a Singapore-based sports startup with the mission to revolutionise the sports scene.
PNP Technologies	Genevieve Toh	PNP Technologies delivers lead time assurance and savings to the Sustainable Aviation Fuel (SAF) supply chain through on-demand biofuel blending and distribution, directly or near airports. PNP Technologies manages SAF blends with our patented technologies – AlphaLite.
SocialLive	Darien Tan	SocialLive connects businesses with livestreamers to maximize ROI on any livestream platform.
Tea is Great (Joytea)	Zachary Loke	Tea is Great (Joytea) is the next generation Tea Beverage company that aims to create accessible and great tasting tea products for health-conscious

		Millennials with fast-paced lifestyles.
The Sustainability Project	Joline Tang	The Sustainability Project is a Singapore-based business that aims to encourage and inspire consumers and businesses to adopt a low or zero waste lifestyle.
Thinkspace	Chua Yi Fang	Thinkspace is the next generation innovation management software that helps organisations to streamline, digitalise and track innovation efforts.
Tingkat Hero	Gan Teng Fong	Tingkat Hero offers a platform to connect customers with local hawkers and crowdfund for digitally disadvantaged hawkers.
TrinityEco	Michael Yiin	TrinityEco data integration platform to help companies do sustainability compliance and green financing.
Upcircle	Tay Wee Leng	Upcircle is an ecosystem that seeks to connect communities with participation in the circular economy. Upcircle offers a mobile application that enables anyone to crowdsource for things easily, connecting consumers with businesses and organisations based on flow of resources.
UserTip	Rodney Yap	UserTip is a no-code digital adoption software that tracks user behaviour data to determine the digital proficiency and adoption rate of each user and optimises for maximal user experience and adoption.
WeLiveFit	Caleb Seow	WeLiveFit is a digital coaching platform connecting people to a real-life fitness coach for virtual one-on-one coaching, personalized workouts, and comprehensive progress tracking.
Z Foods Singapore	Dominic Li	Z Foods Singapore was established with the goal of making eating and living healthy easier, more accessible and more affordable.